

STARTING OR IMPROVING YOUR VILLAGE NEWSLETTER

WITH



MONDAY, AUGUST 18

9:30-11:00 AM

AGENDA

-  **Village Support Network Introduction**
-  **Canva Overview**
-  **Account Set-Up**
-  **Newsletter Templates**
-  **Other Uses**
-  **Tips & Tricks**



VILLAGE SUPPORT NETWORK

● Supporting Our Community ●

MISSION STATEMENT

Village Support Network (VSN) empowers developing and vulnerable Villages by offering tailored operational support to ensure sustainable growth and success.

www.VillageSupportNetwork.org



VILLAGE SUPPORT NETWORK

● Supporting Our Community ●

WHAT DOES VSN OFFER?

Funding for Collateral, Insurance, and Technology Tools

Consultants for Logo Design and Website Development

Workshops and Resources

WHAT IS CANVA?

Online Graphic Design Tool with Desktop and Mobile Capabilities

HOW CAN CANVA HELP YOUR VILLAGE?

One Stop Shop

Real-Time Collaboration

Templates and Stock Images

Multiple Export Formats



Tip: Canva has lots of tutorials and training tools.

Design School

Learn

YouTube

HOW MUCH DOES CANVA COST?

Canva Free - \$0

Canva Pro - \$15/month; \$120/year

Canva Teams + Enterprise - \$30+/month; \$300+/year

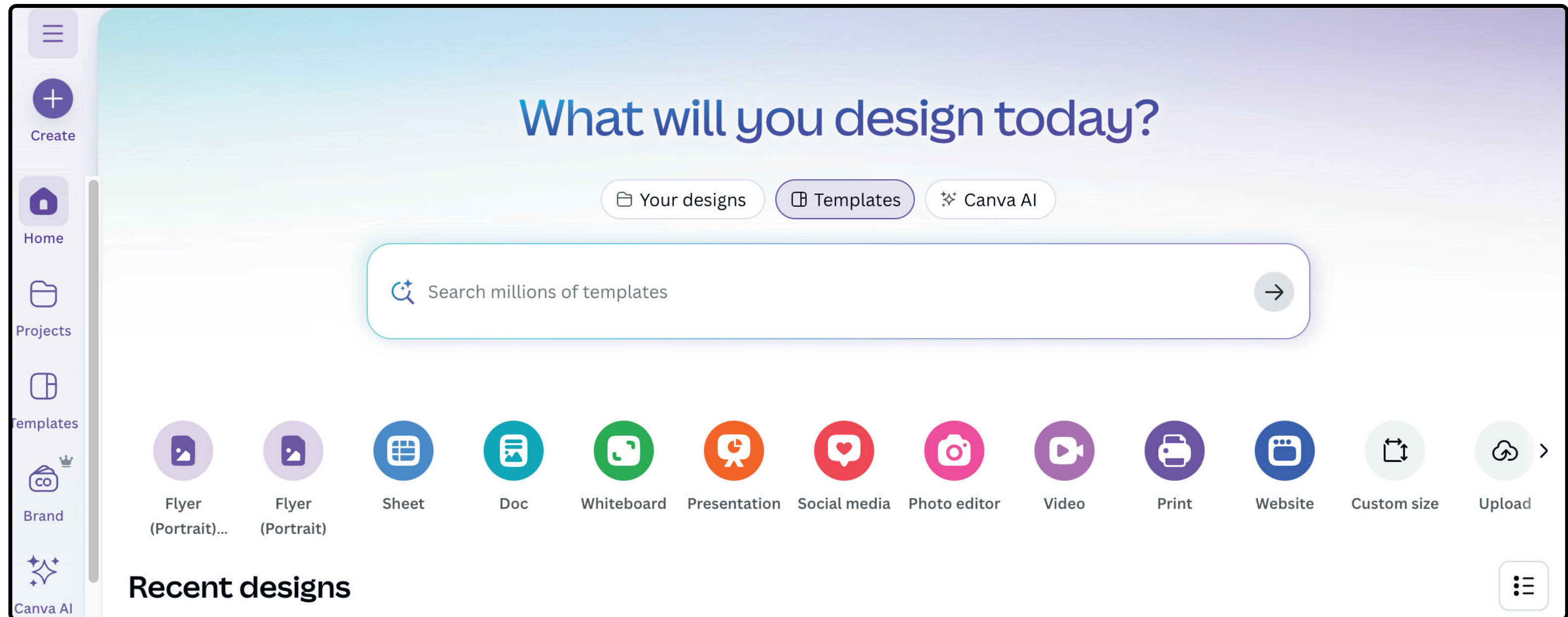
SIGN-UP

- 1. Go To Canva Website**
- 2. Select Sign-Up**
- 3. Pick Sign-Up Method**

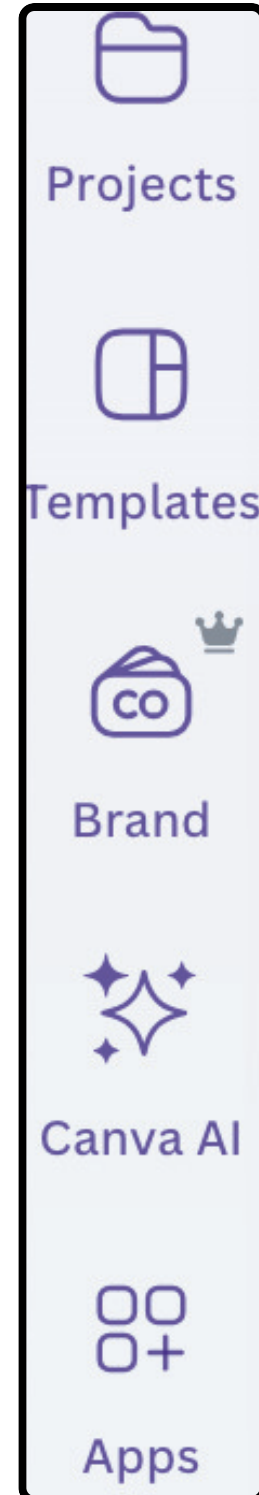


**Tip: Does your Village have nonprofit status?
Apply for a free Pro account!**

GETTING STARTED IN CANVA



GETTING STARTED IN CANVA



Projects

Find Your Folders, Designs, and Uploaded Images

Templates

Select Category and Browse Pre-Made Templates

Brand

Build Your Brand Kit

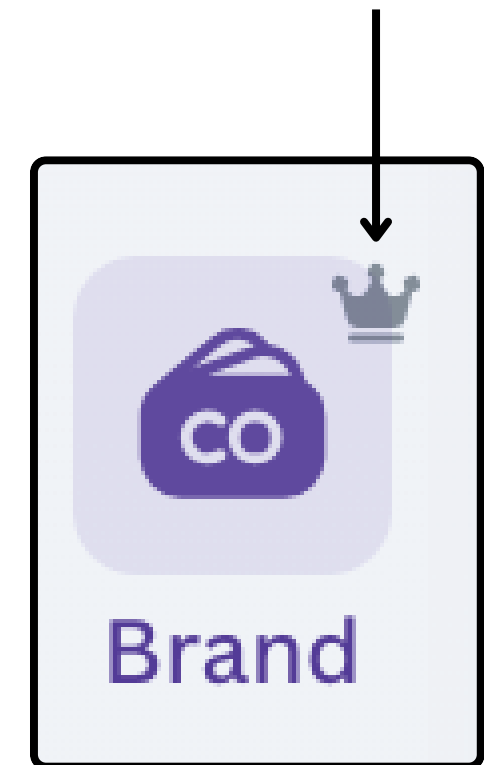
Canva AI

Create Images, Designs, Docs, Code, and More

Apps

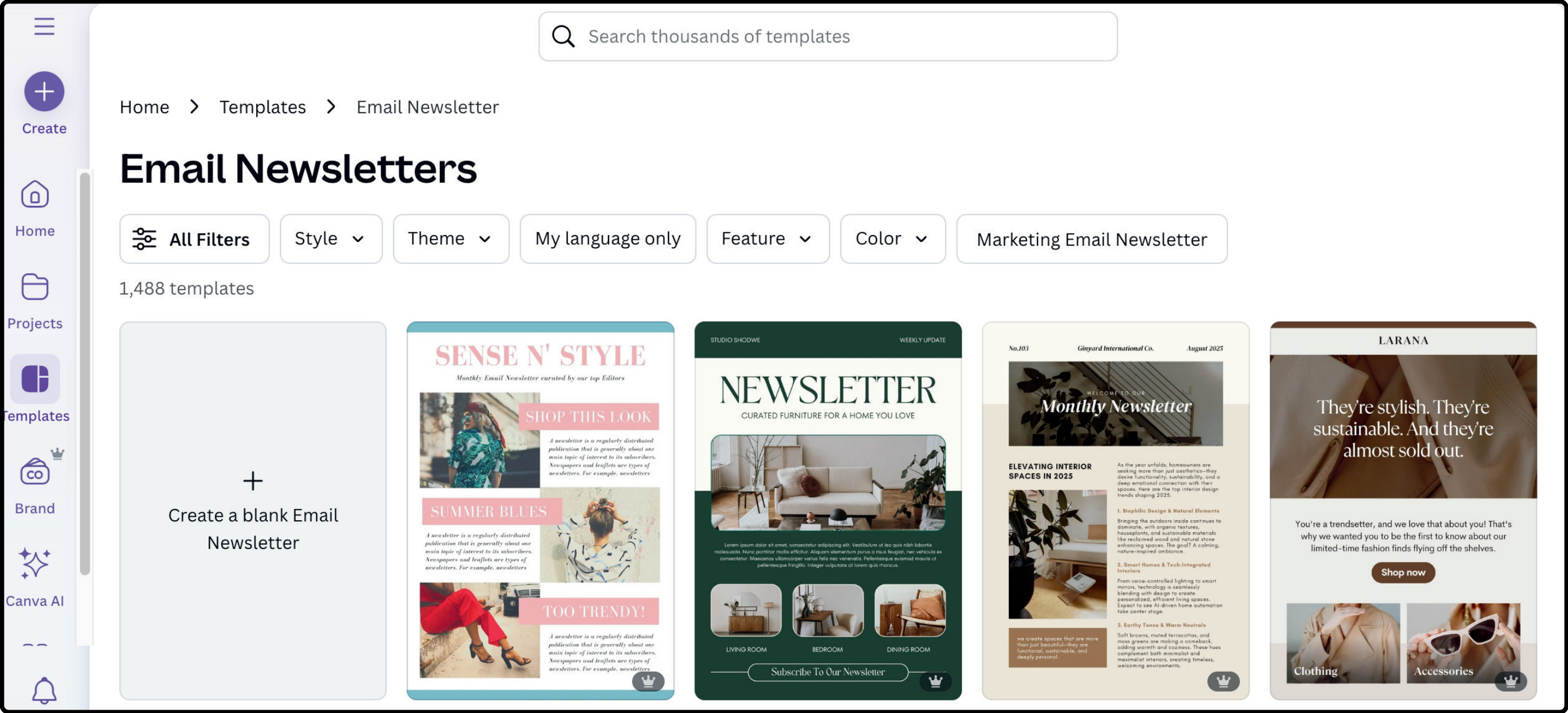
Use Canva Approved Apps and Increase Your Creativity

Premium
Content



Tip: Use folders to stay organized.

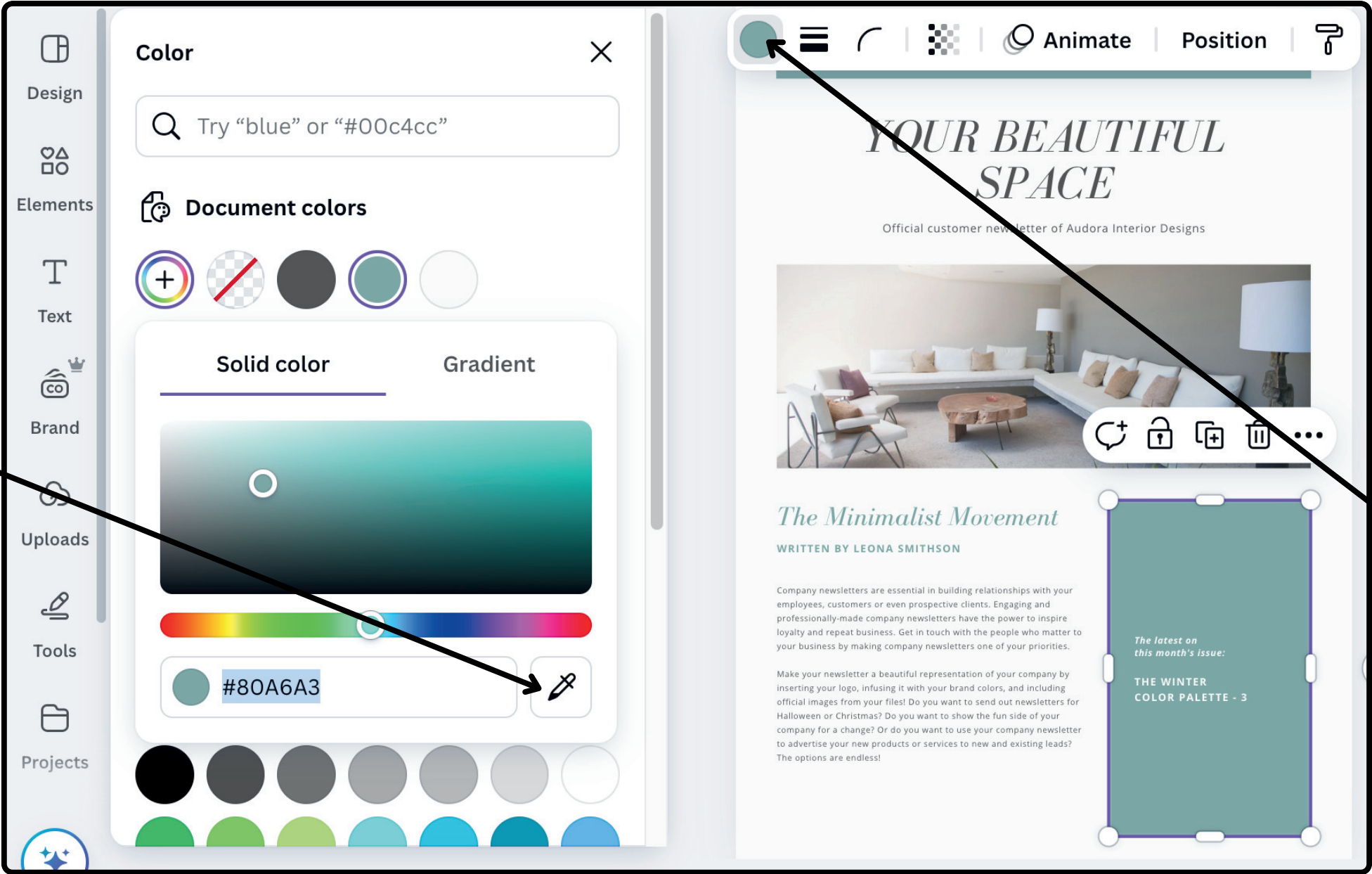
NEWSLETTER TEMPLATES IN CANVA



NEWSLETTER TEMPLATES IN CANVA

CUSTOMIZATION: COLORS

Match Color

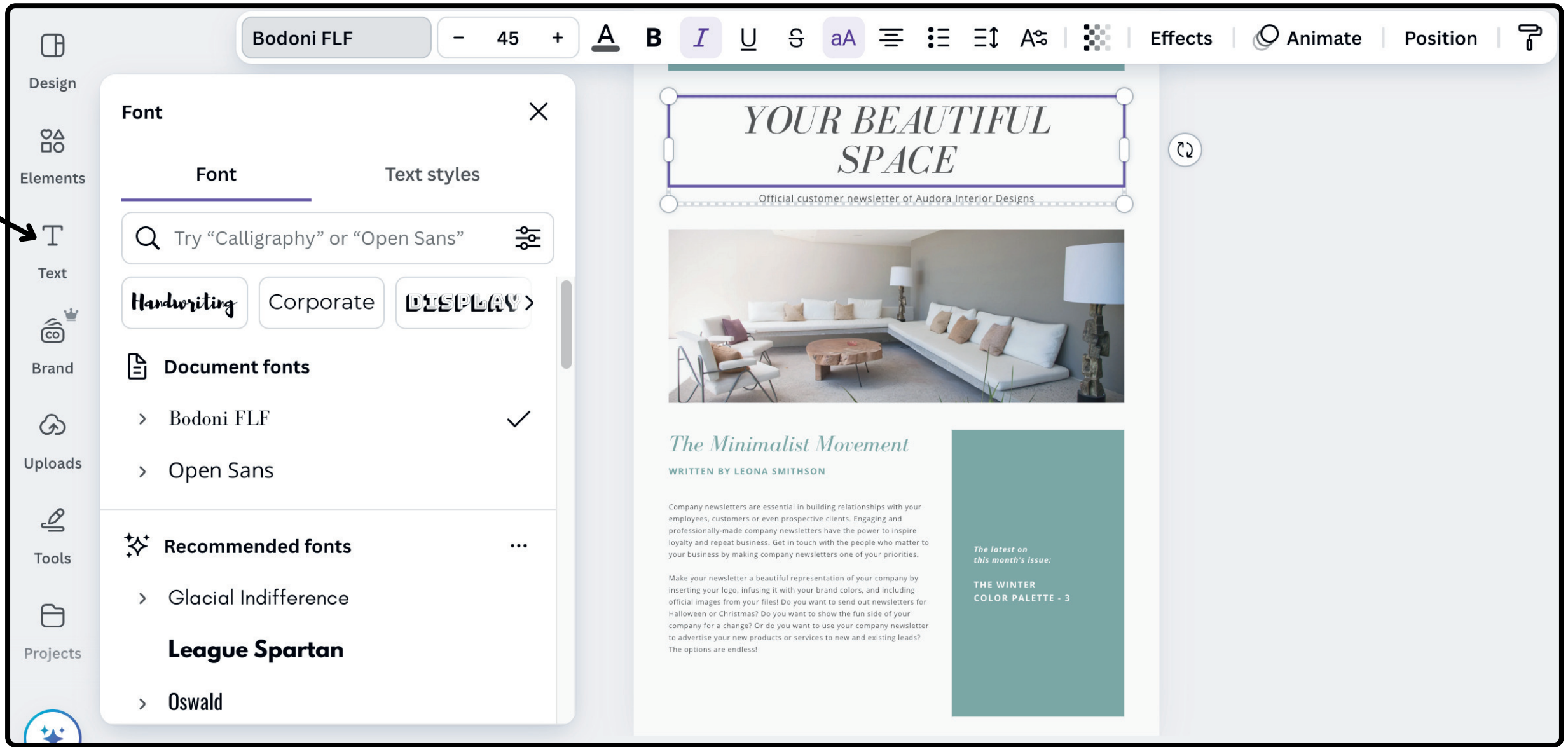


Change Color

NEWSLETTER TEMPLATES IN CANVA

CUSTOMIZATION: TEXTS Change Text Attributes

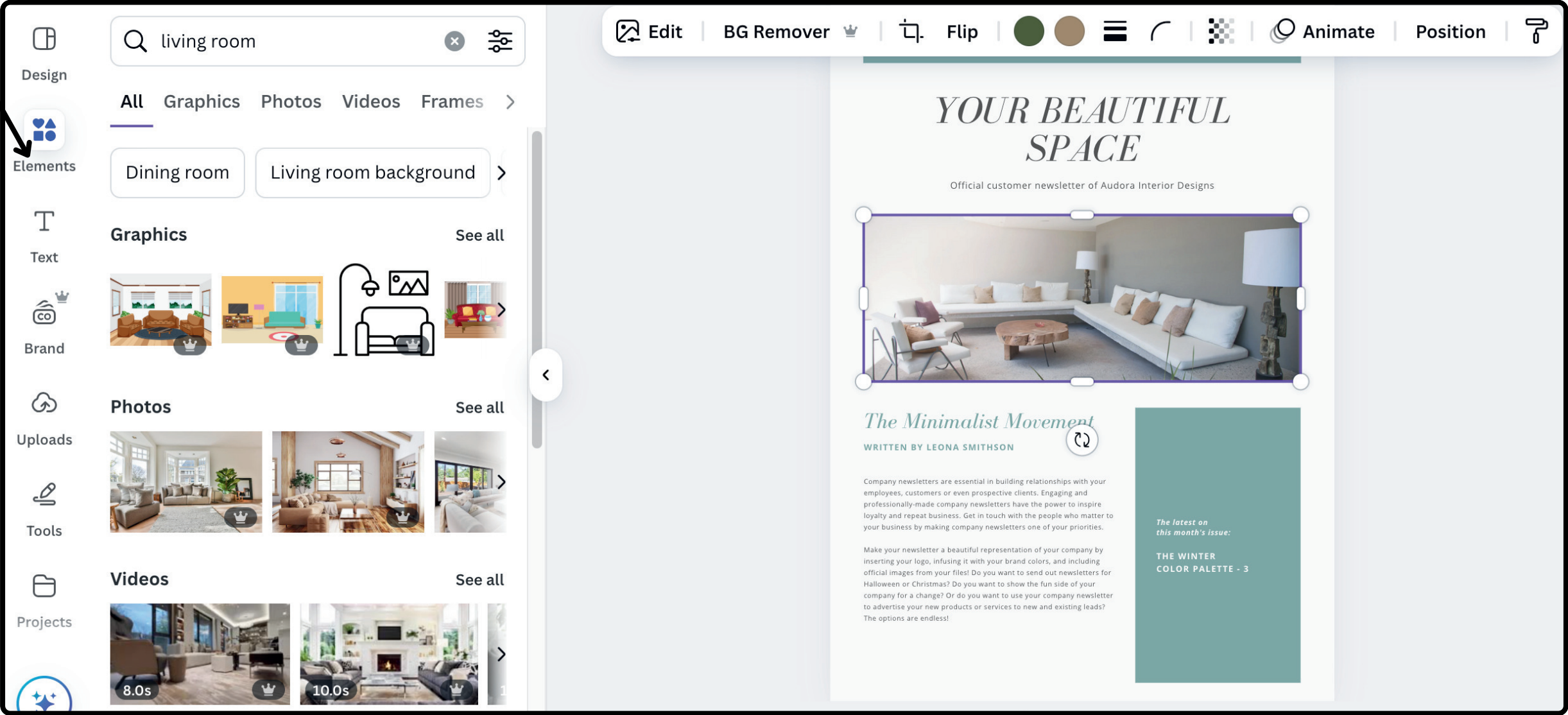
Add Text



NEWSLETTER TEMPLATES IN CANVA

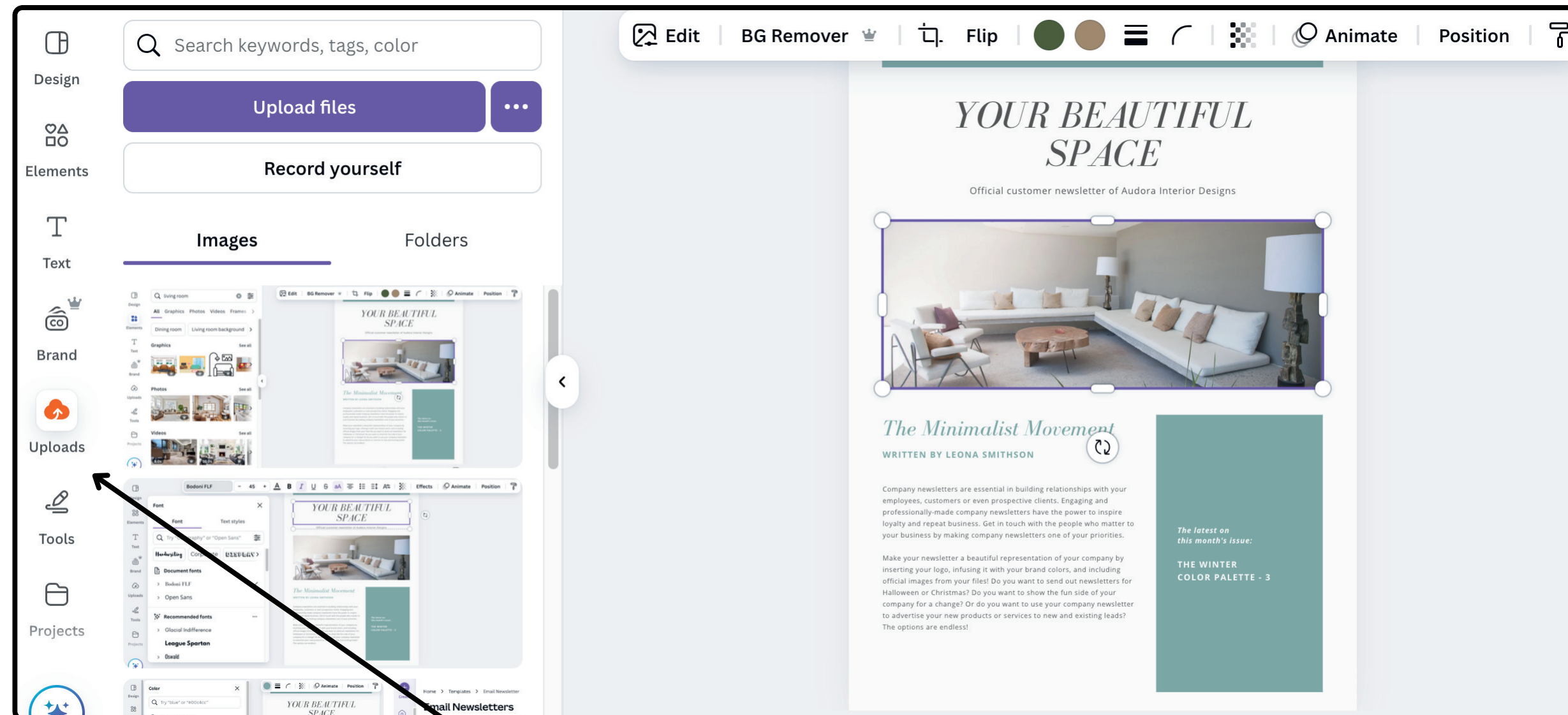
CUSTOMIZATION: IMAGES

Add Stock Images



NEWSLETTER TEMPLATES IN CANVA

CUSTOMIZATION: IMAGES

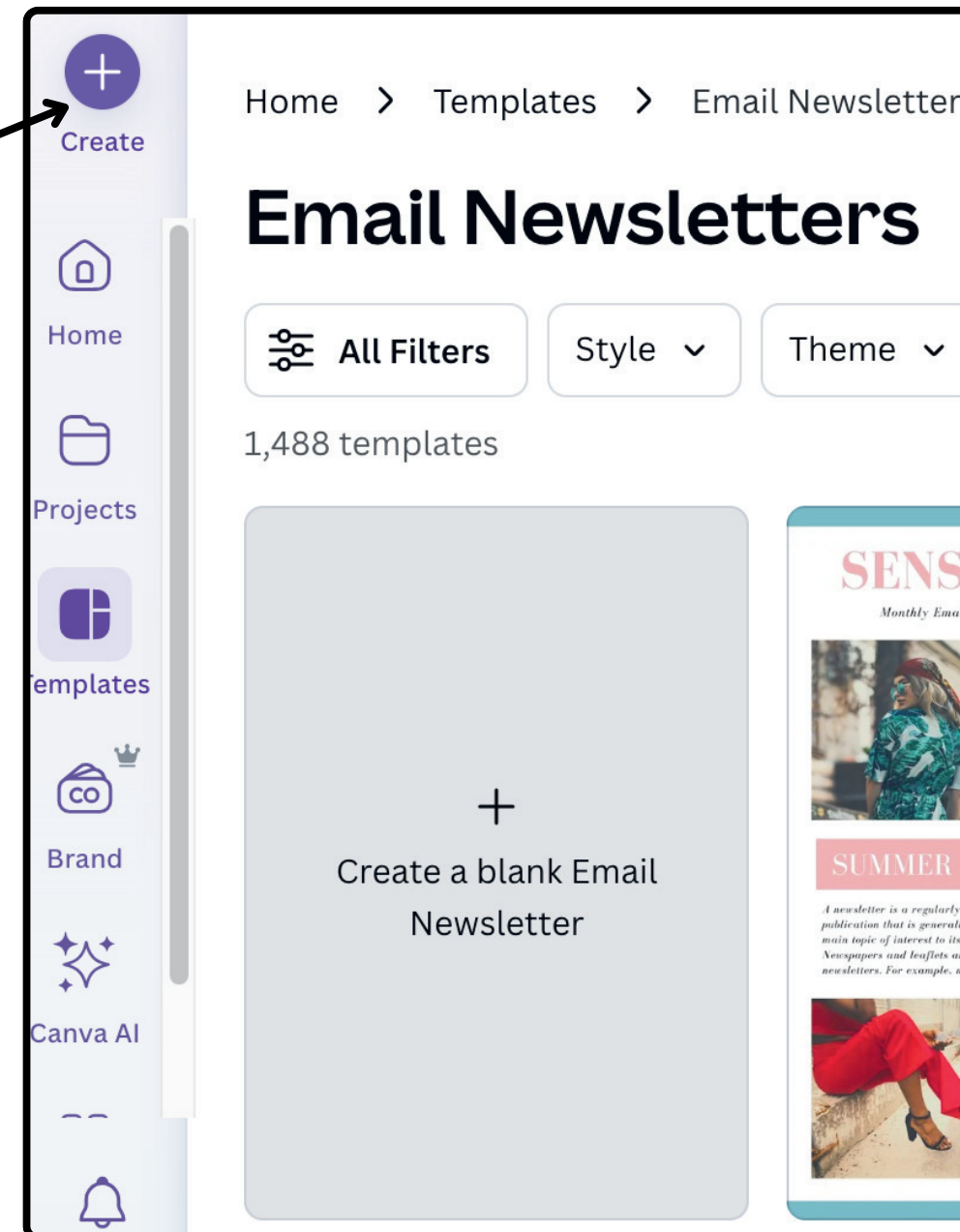


Upload Your Images

NEWSLETTER TEMPLATES IN CANVA

CUSTOMIZATION: DIY

Another Way To
“Create A Design”

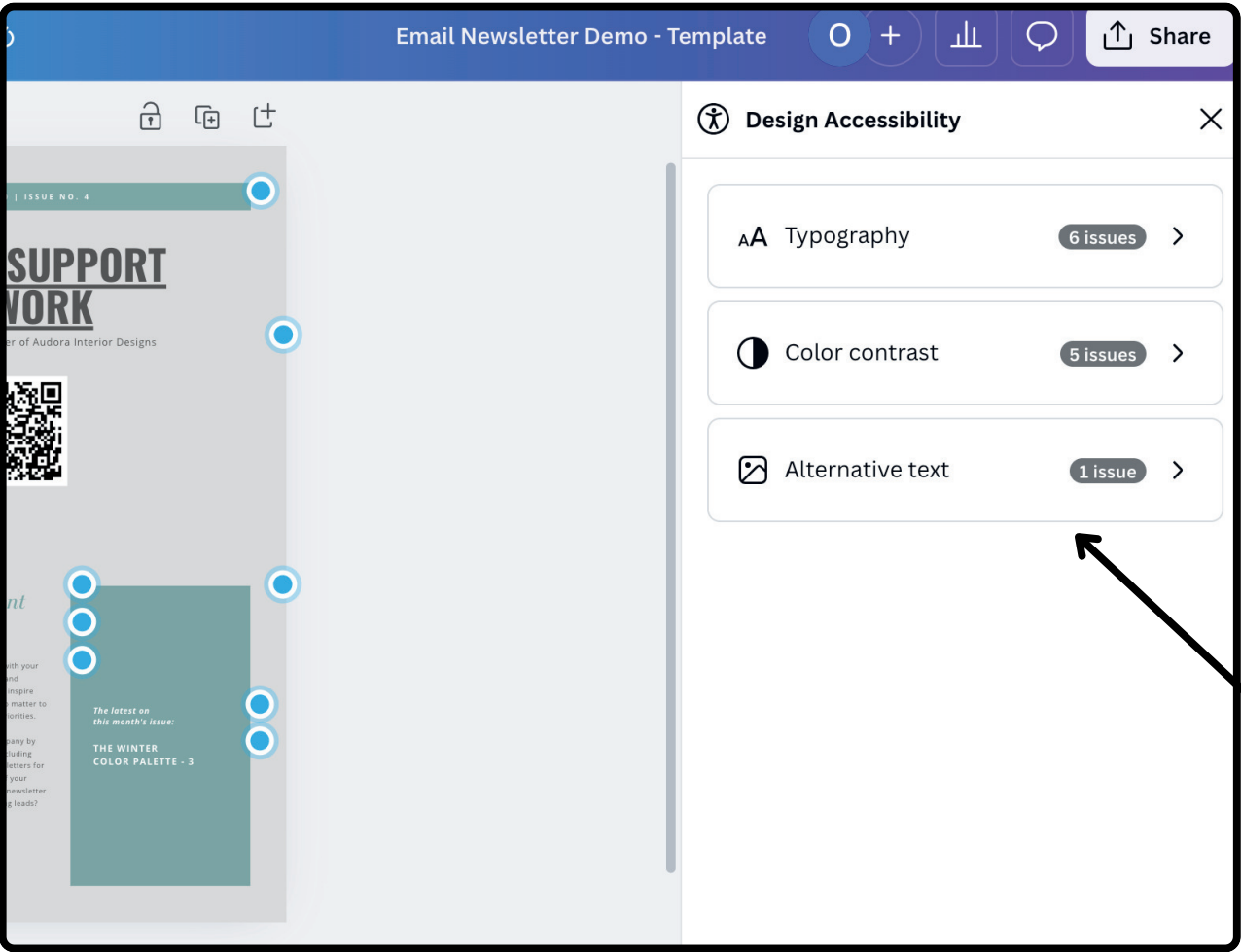
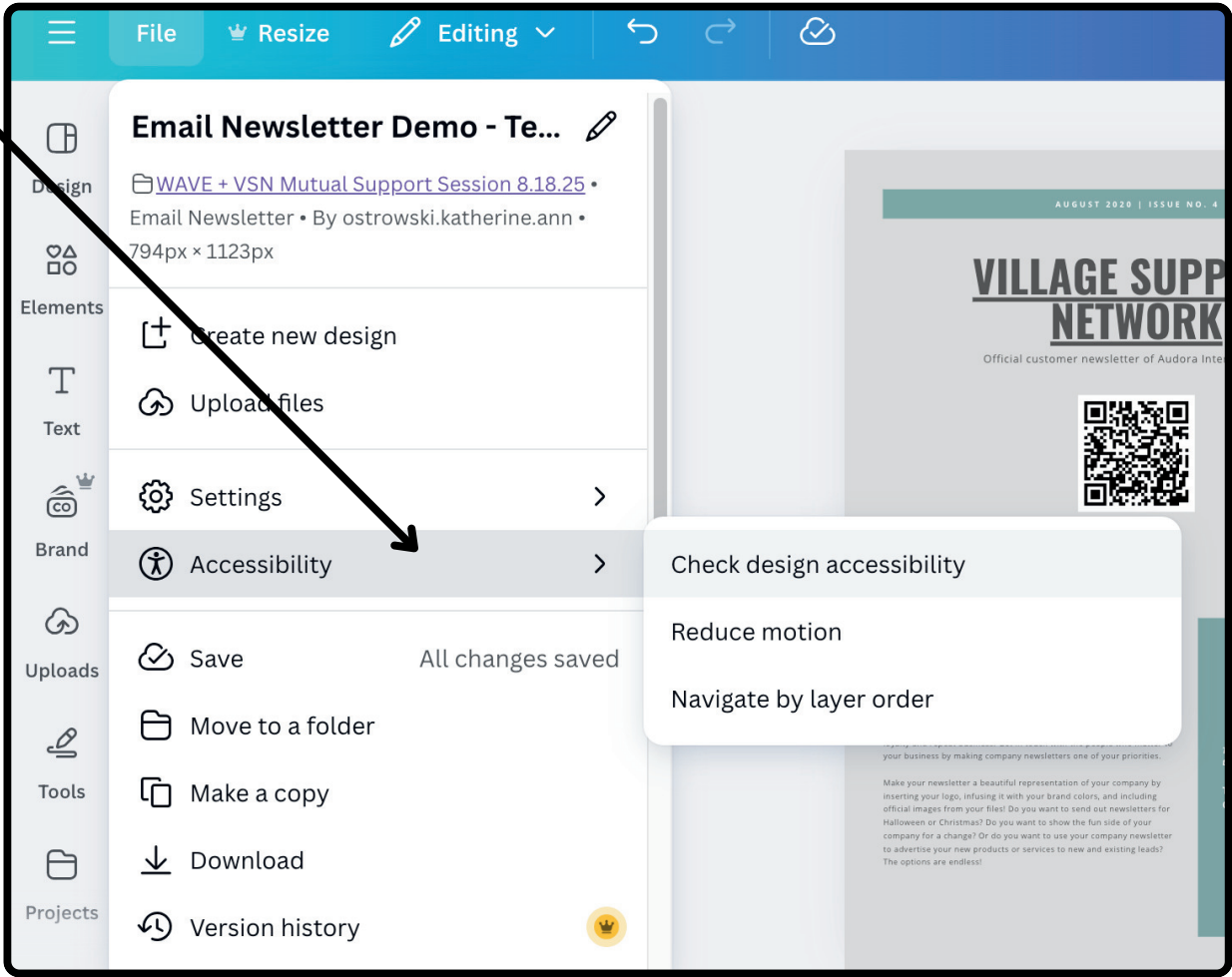


Tip: Make your own template and save it.

NEWSLETTER TEMPLATES IN CANVA

Use
Accessibility
Check

CHECK DESIGN ACCESSIBILITY



Review
Canva
Insights



Tip: Check out this [link](#) about Design Accessibility.

OTHER TEMPLATES IN CANVA



MARKETING

Brochures

Business Cards

Signs

Social Media Posts

Website Content

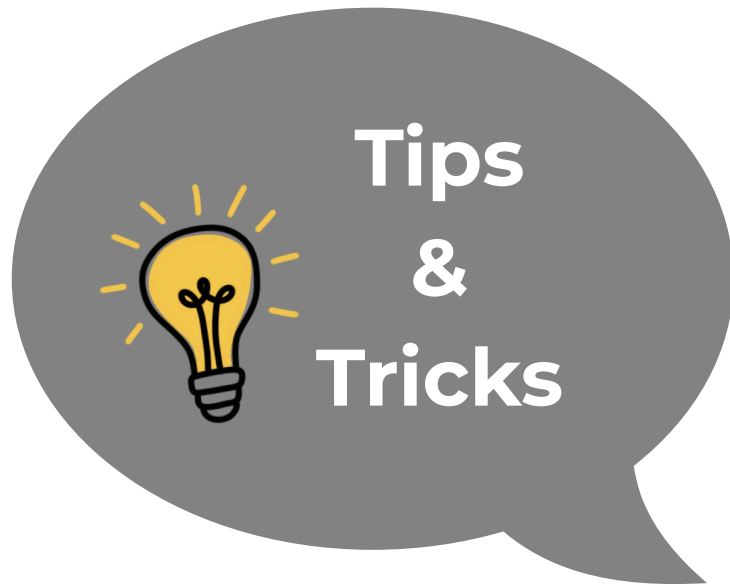
ADMIN

Documents

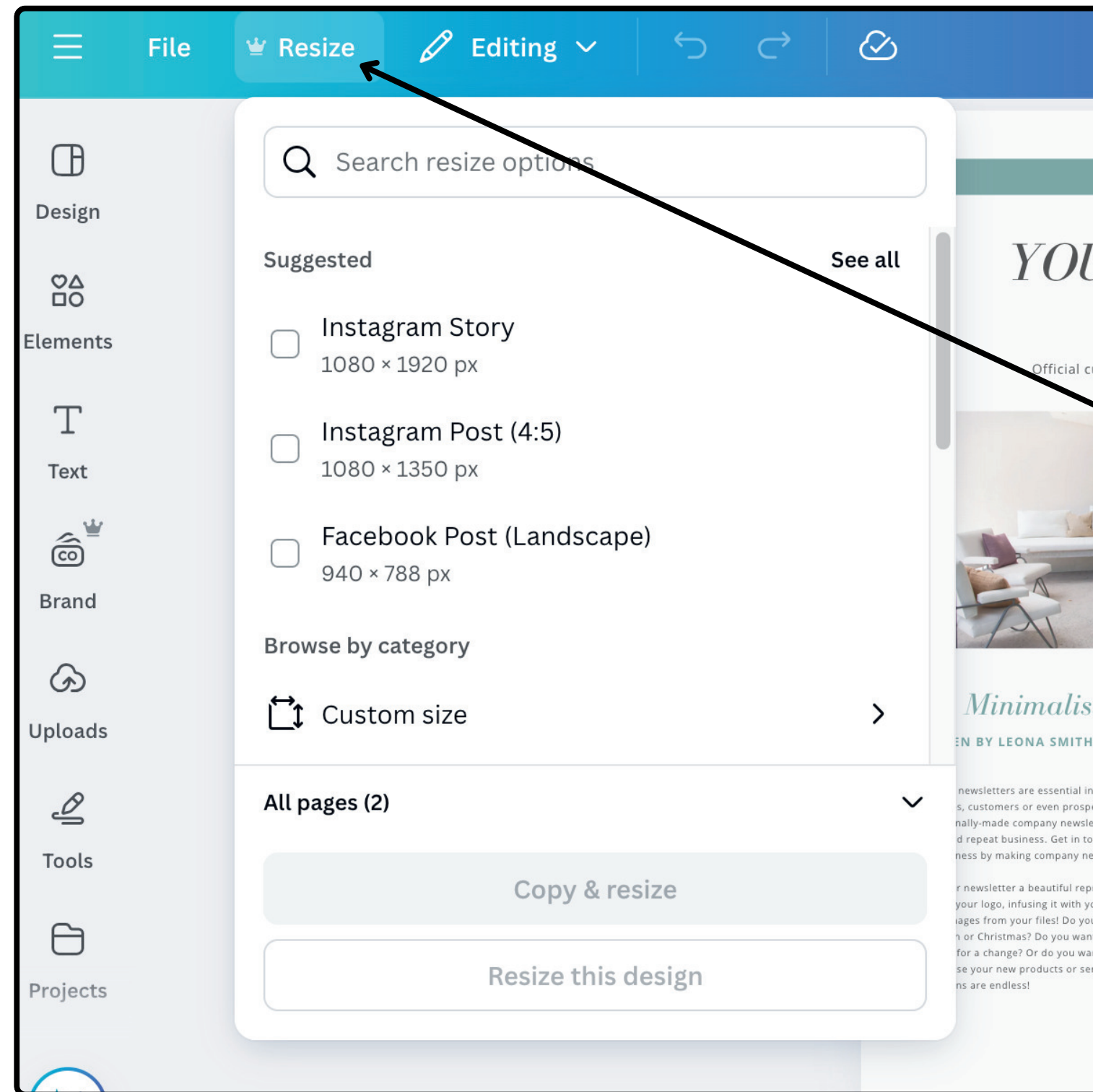
Presentations

Spreadsheets



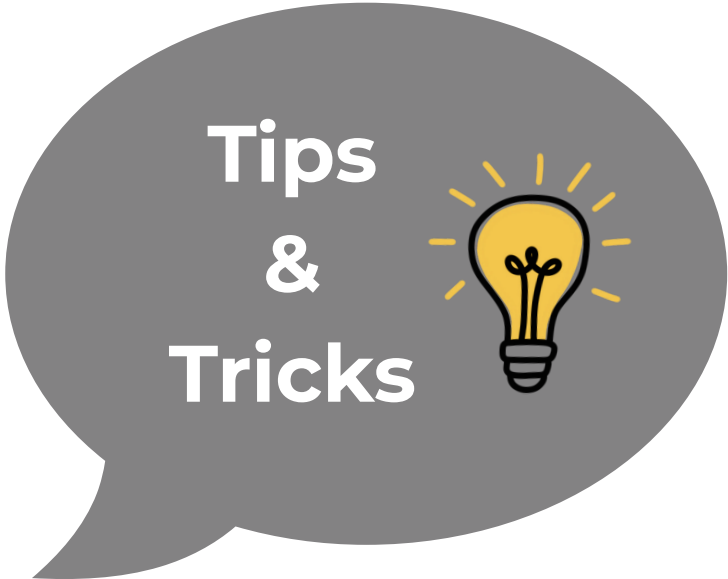


RESIZING DESIGNS



Change Design Size

ADDING QR CODES



Brand

Uploads

Tools

Projects

Apps

Magic Media

QR code

QR code

Add a URL and we'll create a QR code for you to add to your design. People can scan the QR code to reach the URL

URL

https://www.villagesupportnetwork.org/

Customize

Background color

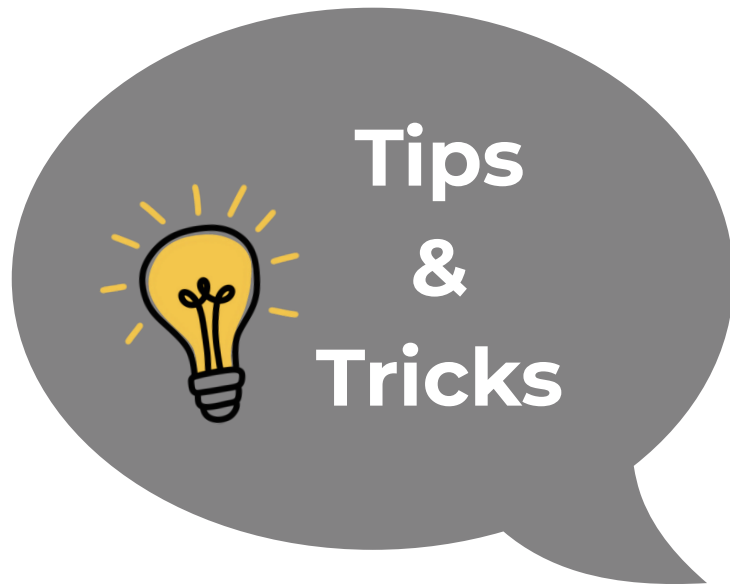
Foreground color

Margin

2

Generate code

Use QR Code App



EXPORTING DESIGNS

Select Export Option

Menu icon

File

Resize

Editing

Undo

Redo

Cloud icon

Email Newsletter Demo - Template

0

+

Bar chart icon

Comment icon

Share icon

Share

Brand

Uploads

Tools

Projects

Apps

Magic Media

QR code

AUGUST 2020 | ISSUE NO. 4

YOUR BEAUTIFUL SPACE

Official customer newsletter of Audora Interior Designs

The Minimalist Movement

WRITTEN BY LEONA SMITHSON

Company newsletters are essential in building relationships with your employees, customers or even prospective clients. Engaging and professionally-made company newsletters have the power to inspire loyalty and repeat business. Get in touch with the people who matter to your business by making company newsletters one of your priorities.

Make your newsletter a beautiful representation of your company by inserting your logo, infusing it with your brand colors, and including official images from your files! Do you want to send out newsletters for Halloween or Christmas? Do you want to show the fun side of your company for a change? Or do you want to use your company newsletter to advertise your new products or services to new and existing leads? The options are endless!

The latest on this month's issue:

THE WINTER COLOR PALETTE - 3

Share design

0 visitors

Settings icon

People with access

Search icon

Add people or groups

0 +

Access level

Can view

Copy link

Download

Public view link

Print with Canva

See all





APPENDIX WITH LINKS

Canva/Affinity Merger

It sounds like Canva and Affinity will remain separate tools for the time-being. As I mentioned, Affinity appears to be geared towards professional graphic designers.

PDF Editor

It looks like you can upload PDFs directly to Canva instead of converting to a JPG/PNG. It breaks your PDF into editable elements.

Hyperlinks

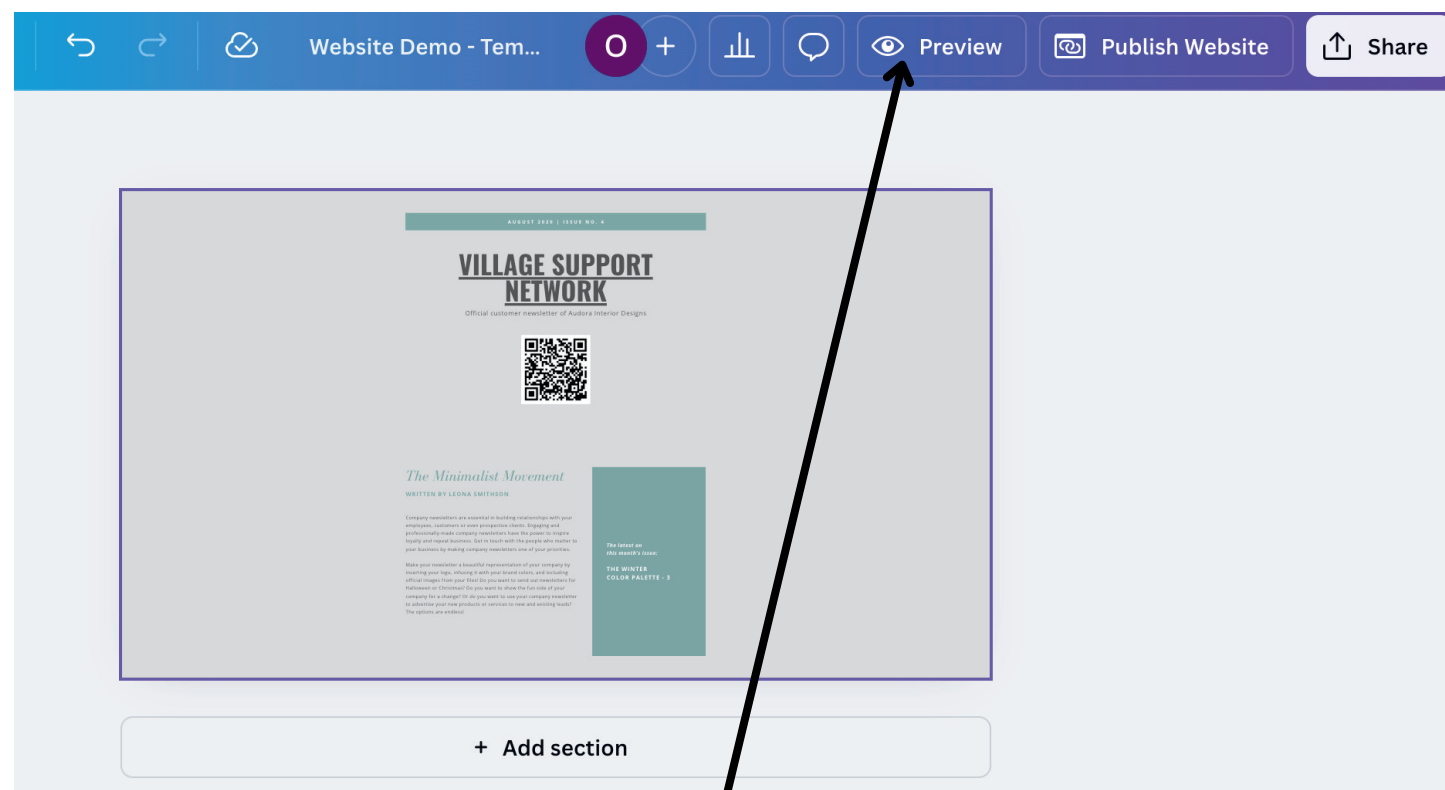
Per Canva: "Hyperlinks only work on PDF files. For videos, hyperlinks are only clickable in the Presenter window while on Presenter view. Hyperlinks will not work on PNGs, JPGs, MP4s, etc., or when you post your design on social media."



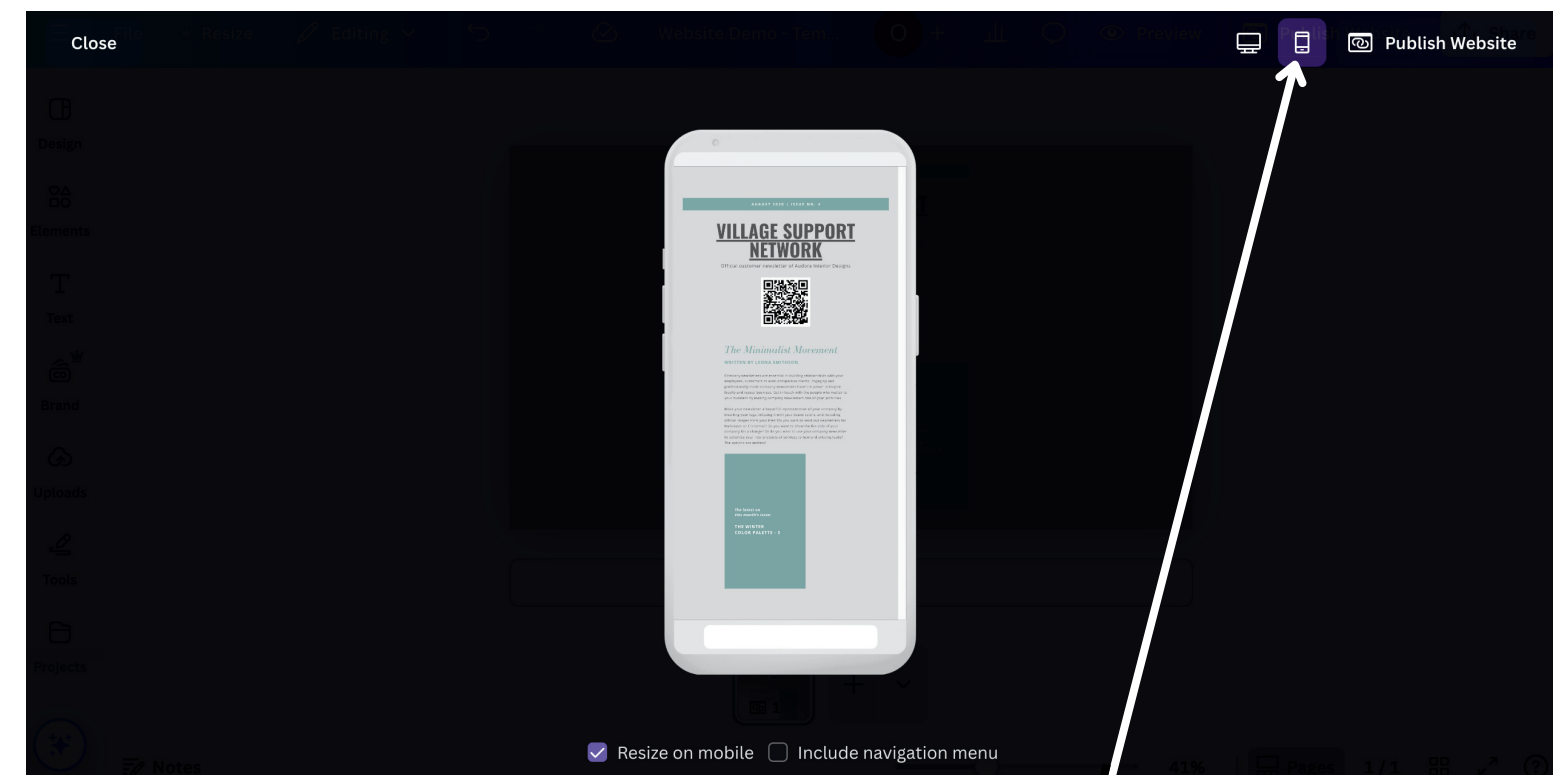
APPENDIX WITH LINKS

Desktop Vs Mobile View

It looks like, right now, Canva only allows for “Mobile View” on website page and social media templates; however, I cannot find that option for newsletter templates.



Select Preview



Select Mobile

THANK YOU!



LEARN MORE:

www.VillageSupportNetwork.org

Support@VillageSupportNetwork.org



[Facebook](#)

[LinkedIn](#)

